



Frequently Asked Questions

Q. Do I need prior knowledge of the weight loss industry?

A. No. This is a turnkey program. We will provide you with absolutely everything you need from the time a patient calls to when a patient achieves his/her goal weight and goes onto our maintenance program.

Q. How do I find the time to conduct the program?

A. The only way doctors can truly make a significant income is by delegating duties of running the program to their staff. Our weight loss program is designed this way! This allows doctors to be able to perform their daily routine.

Q. Can anyone obtain the program?

A. No. Our program was developed specifically for the Chiropractic Profession!

Q. Is this a multi-level marketing program?

A. Absolutely not.

Q. What type of ongoing support is provided?

A. A major emphasis of our program is found in providing the best of support. We initially provide unlimited phone access for the first 6 months to help the doctor and staff every step of the way. Personal Coaching calls are provided throughout the first three months. We also provide in-depth on-line training and send out updates including new treatments in the field of weight loss. If necessary, additional support is available. Because the revenue generated by our company is based upon every patient doing well and purchasing our food products, we do everything we can to insure the success of each and every one of our programs. Your success is our success!

Q. How do I market this program to the community and current patients?

A. We take great pride in the marketing success that the members of our advisors have had over the past 30+ years in the field. We have also availed ourselves of one of the best nationally known advertising and public relation firms specializing in weight loss center marketing. All of this information is taught to the Doctors and Staff and is incorporated in our marketing module.

Q. Where do the patients obtain their food?

A. The patients are given their food when they attend their weekly class at the Doctor's office. This greatly helps with the patients' compliance and class attendance. It helps strengthen patient clinic ties. It is convenient for the patients because it is all done at the time of their weekly office visit. This is also done to keep the cost of the program low because no shipping costs are incurred.

Q. Does the food inventory take up much space?

A. No. A small area approximately 5' by 5' is enough space to run a very large program. Each Doctor keeps only 2 weeks of food replacement in the clinic because after ordering, the food usually arrives within 5 business days.

Q. Does the food need to be refrigerated?

A. No. The food is retort packaged so that it is shelf-stable and will not spoil for many months. In fact, if necessary, food can be returned if unopened for a small 10% restocking fee.